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Reg. No.

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V Semester B.B.A. Degree Examination, March - 2021

BUSINESS ADMINISTRATION

Entrepreneurial Management

(CBCS Fresh Scheme) (2018 Batch Only)

Paper : 5.1

Time : 3 Hours

Maximum Marks : 70

Instructions to Candidates:

Answer should be written in English only.

SECTION - A

Answer any **Five** questions. Each question carries **Two** marks.

(5×2=10)

1. a) Write the meaning of Entrepreneur.
- b) What do you mean by cottage industries?
- c) Write the meaning of Licensing.
- d) What is feasibility study of the project?
- e) Define business plan.
- f) Expand TECKSOK and KSID.
- g) Define Industrial Estates.

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14521

SECTION - B

Answer any **Three** questions. Each question carries **Six** marks.

(3×6=18)

2. State the factors influencing Entrepreneurship.
3. Briefly explain different types of SSI.
4. What do you mean by Scanning the Environment for Business Opportunity? Briefly Explain.
5. State and Explain the common pitfalls to be avoided in preparation of Business plan.
6. Briefly explain the causes of industrial Sickness.

SECTION - C

Answer any **Three** questions. Each question carries **14** marks.

(3×14=42)

7. Briefly explain the different types of Entrepreneurs.
8. Define SSI. Explain the Importance and Role played by SSI in the Development of the Indian Economy.
9. Explain the steps involved in starting a business venture.
10. Briefly explain the marketing aspects and Technical aspects of Business plan.
11. Write a Note on.
 - a) SIDBI
 - b) AWAKE.